

Catering on fairs

INNOVATION WITH PAYMENTS

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Enjoy the fastlane.

Quid Infinity Mobile ?



GEERT ROETE
Managing Partner
Infinity Mobile

- Fintech Startup in Mobile Commerce
- Development apps with order & pay
 - First in Belgium with Worldline SIPS Direct Mode
- M-commerce Platform “Infinity Commerce”
 - Smart integration PSP, POS, Wifi, Fullfillment
- Clients in retail, events and hospitality

Customer Case: Gusto



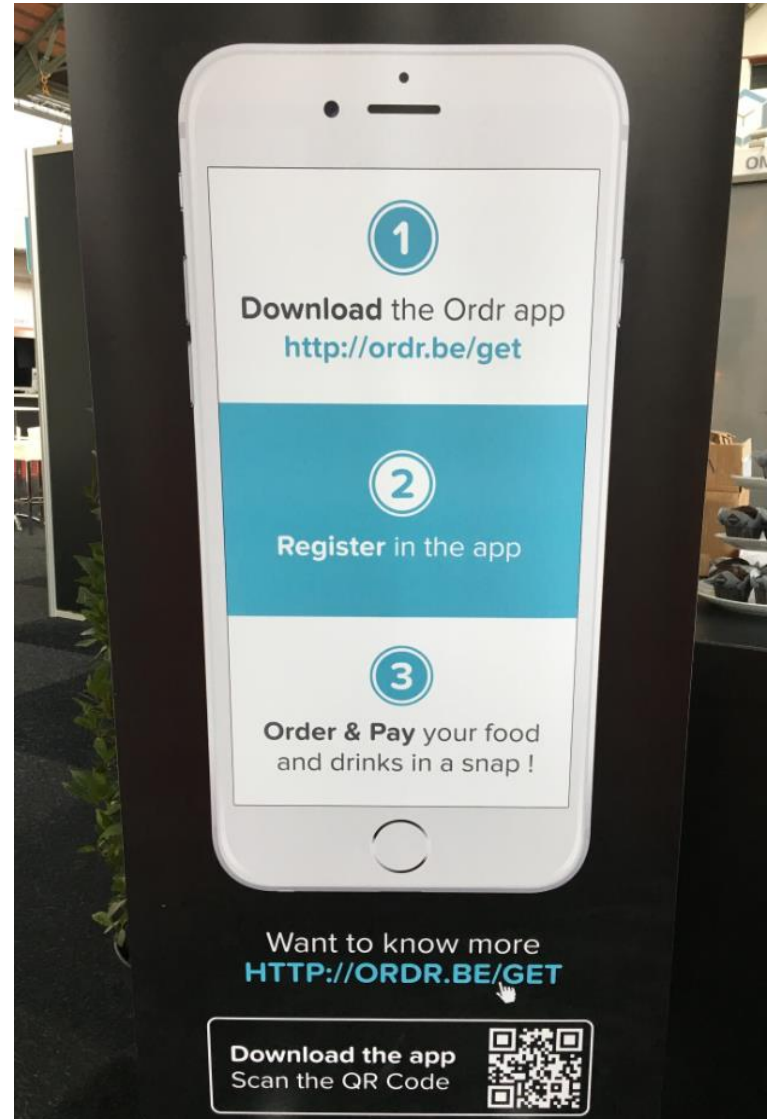
- Gusto = gastronomic experiences
- Serves Stadsschouwburg, Capitole, events (catering), ...
- Looked for distinction from competitors
- Target: increase number of served events

So what problems can we solve via digital commerce ?

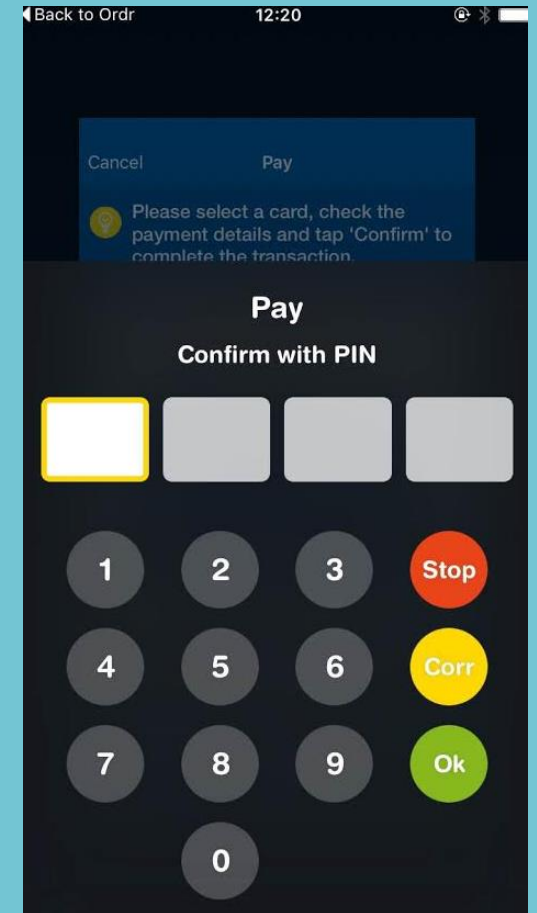
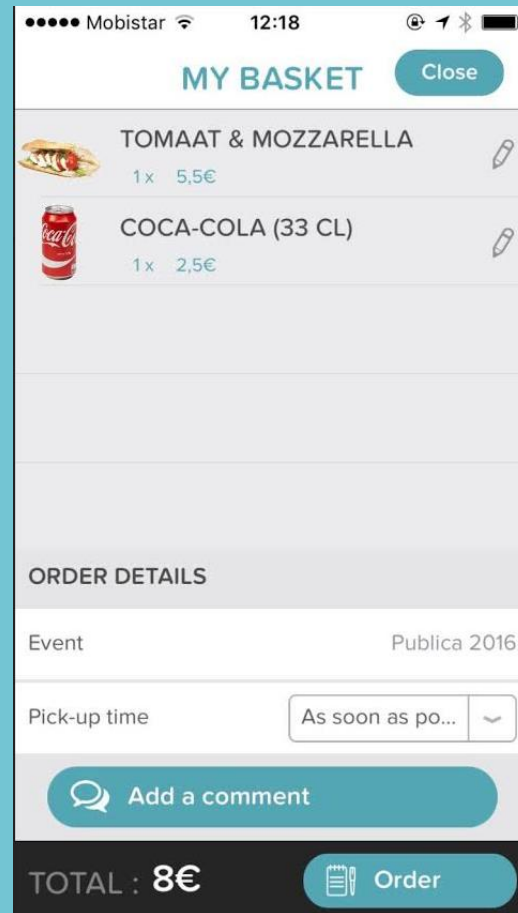
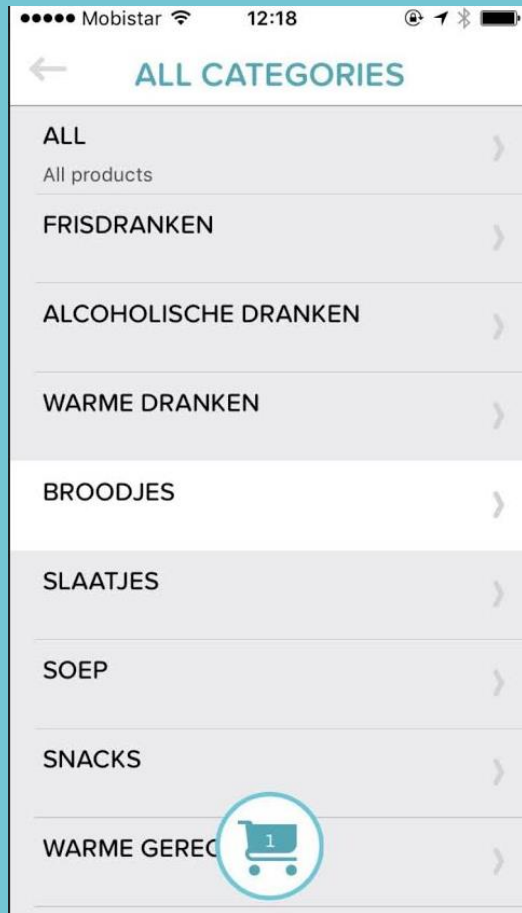
- Skip the waiting line for visitors of the fair
- Facilitate order from booth
- Increase cashless payments



Solution ?



- Provide visitors and booth holders an app
- Available for iOS and Android
- 3 step procedure to follow



Payment use case enabled by Worldline via Sips Direct Mode

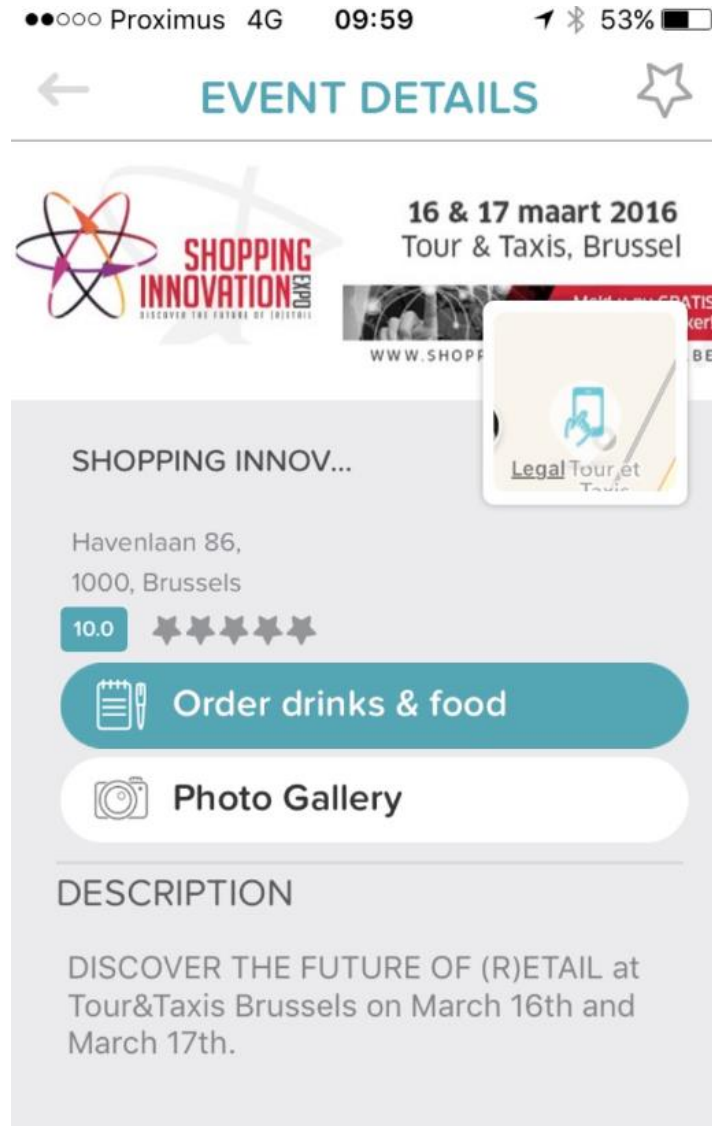


Link with a POS?

- Straight interface to the Point Of Sale system
- POS operator handles incoming order
- User gets automatically notified when order is ready
- POS operator can print ticket and VAT
- Order can be delivered or picked up



Challenges



- Offline and online Communication : download the app
- Availability connectivity
- Training of POS operator
- Make order and payment seamless

Results



- 220 orders via mobile in 2 days time
- 90% using Bancontact
- Positively evaluated by Gusto
- To be used on other fairs too

Thank you

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